



★ 2022 SPONSORSHIP OPPORTUNITIES ★

Thank you for considering a sponsorship to support our Veterans! Our mission at SWAM is to strengthen our Veteran Service Organizations. Your sponsorship will be advertised at ALL SWAM events in 2022. Our featured events for 2022 are:

PAINTBALL WITH A MISSION ON JULY 14, 2022

This is a team building day with elite warriors from 20+ companies and over 300 business people, representing some of the best companies in New England.

GREEN BERET WITH A MISSION CHALLENGE ON JULY 15, 2022

A challenging course of simulated missions brings together 200 participants and several spectators at the Ladd Farm near Newfound Lake. This challenge shows you what it takes to become a Green Beret.

SWIM WITH A MISSION (SWAM22) ON JULY 16, 2022

This is a swim race (1K, 5K and 10K distances) across beautiful Newfound Lake, one of the cleanest lakes in the Northeast. Over 300 swimmers and 200 volunteers will participate in the event.

SWAM CELEBRATION OF HEROES ON JULY 16, 2022

The finale to an action packed week, this event can draw 6000+ people at Northeast Delta Dental Stadium home of the NH Fisher Cats to see Navy SEALs, Green Berets, Coast Guard, NH State Police, National Guard, Manchester Police K9s and more. With fun for all ages, demos, interviews, music and special activities for the kids, the Veteran Festival draws major press!

SPECIAL FORCES PRESENTING SPONSOR: ~~ALL EVENTS \$75,000~~ (SOLD)

- Recognition as the Presenting Sponsor for 2022. This includes our website, printed materials, press releases and other media
- Opportunity to have a Navy SEAL spend a full day at your company working with your employees and colleagues on team building, mental toughness and leadership
- Paintball Team (not transferable) - 12 people
- 8 spots at VIP event at the Barn on the Pemi the evening of 7/15
- Banner at all featured events stating you are the presenting sponsor
- Named as presenting sponsor Start/Finish at Swim With A Mission
- 25 General Admission Tickets to SWAM Celebration of Heroes on 7/16
- Double Booth at SWAM Celebration of Heroes at Delta Dental Stadium on 7/16
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

ONLY ONE!

FIVE STAR LEAD SPONSOR:

\$30,000

- Paintball Team (not transferable) - 12 people (\$25,000 Value)
- Mention as a lead sponsor on materials for 2022 Season
- 4 spots at VIP event at the Barn on the Pemi the evening of 7/15
- Banner at all featured events stating you are a lead sponsor
- 10 General Admission Tickets to SWAM Celebration of Heroes on 7/16
- Booth at SWAM Celebration of Heroes at Delta Dental Stadium on 7/16
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

FOUR STAR SPONSOR:

\$15,000

- 2 Spots on a Paintball Team (5,000 Value)
- Mention as a lead sponsor on materials for 2022 Season
- 2 spots at VIP event at the Barn on the Pemi the evening of 7/15
- Banner at all featured events stating you are a lead sponsor
- 10 General Admission Tickets to SWAM Celebration of Heroes on 7/16
- Booth at SWAM Celebration of Heroes at Delta Dental Stadium on 7/16
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

THREE STAR SPONSOR:

\$10,000

- Mention as a lead sponsor on materials for 2022 Season
- 2 spots at VIP event at the Barn on the Pemi the evening of 7/15
- Banner at all featured events stating you are a lead sponsor
- Banner at Swim With A Mission stating you are a lead sponsor
- 10 General Admission Tickets to SWAM Celebration of Heroes on 7/16
- Booth at SWAM Celebration of Heroes at Delta Dental Stadium on 7/16
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

TWO STAR SPONSOR: \$5,000

- 10 General Admission Tickets to SWAM Celebration of Heroes on 7/16
- Booth at SWAM Celebration of Heroes at Delta Dental Stadium on 7/16
- Logo/recognition on homepage of website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

ONE STAR SPONSOR: \$2,500

- 5 General Admission Tickets to SWAM Celebration of Heroes on 7/16
- Logo/recognition website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

FRIEND OF SWAM: OVER \$1,000

- Logo/recognition website and signage
- Recognition on Social Media (Facebook, Twitter and Instagram)

All net proceeds will benefit service organizations that support our Veterans. Sponsors and donors can designate if they want their contributions to stay in NH or support Veterans all over the USA. For questions or to commit to a sponsorship please email info@swam.org.

FUN FACTS ABOUT OUR PREVIOUS EVENTS:

- **Thousands of people** and **30+ Veteran Service Organizations** attended our Celebration of Heroes Event in 2021 at Northeast Delta Dental Stadium
- To date we have had over **1 Million Views on Social Media**
- **20+ companies and and 300 business people** attended our **PAINTBALL EVENT** in 2021, representing some of the best companies in New England
- **Over 300 swimmers** took part in our SWIM RACES on Newfound Lake in 2021
- **Sponsors will be advertised at EVERY 2022 event** where spectators get an **UP CLOSE VIEW** of land, air and water demonstrations by the **Navy SEALs**

PLEASE COMPLETE THE INFORMATION BELOW AND EMAIL TO INFO@SWAM.ORG

Sponsor Name/Company

Which Sponsorship Level Have You Chosen?

Contact Name

Telephone

E-mail

Please make all checks payable to "Swimming With A Mission, Inc." and mail to 1 Hardy Road #127 Bedford, NH, 03110

If commitment and logo received by printing deadline.
Please send your logo (in .eps, .ai, or .pdf format) to info@swam.org